

National trend of "convenient care" hits North Side Spokane Skin care is Rejuvenate's specialty

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Rejuvenate Rx LLC is part of an ever expanding, health care trend: "convenient care". This includes companies that provide patients with accessible, affordable, quality healthcare in "retail-based" locations. Rejuvenate Rx is a clinic name AND a call to action. Dr. Gwyneth Blatta Gay and her husband Christopher Gay have opened the new clinic in North Spokane (1005 N. Division, across from Ritter's) this summer.

Dr. Gwyn (as she's called) provides convenient care and physician directed skin care. She's a doc from Maryland, while her husband Chris grew up in Spokane. They've returned home to raise their children in a more low-key environment and to escape the tedium of insurance-led doctor's offices. Dr. Gwyn says, "We're extremely intentional in how we want to manage our clinic. We want our patients to avoid the bureaucracy of insurance and instead we'll offer affordable, accessible care."

A popular care provider in Maryland, Dr. Gwyn is confident she'll create a similar experience for her patients in the Spokane area. As a convenient care clinic, the team diagnoses and treats those "run of the mill" illnesses (i.e. "I feel sick!") such as respiratory illness, eye and ear infections, skin infections, minor injuries (sprains/sprains/minor stiches)... All those things you need help with *now*, instead of waiting a month to get an appointment with your primary care provider.

Dr. Gwyn's real passion is skin care. She's been a little wary of the "fancy, high-roller's medi-spa's" herself, and so she's creating an environment that's more welcoming and friendly. She's teamed up with a clinical esthetician and will offer the research-based products, SkinCeuticals. They'll provide physician directed facials, Botox, Juvederm, peels, etc. (non-surgical cosmetic services).

The team has renovation plans in the works, and in the meantime, the doctor is in and she's ready to see you.

If you'd like more information, call Rejuvenate Rx: 509-290-6149.

